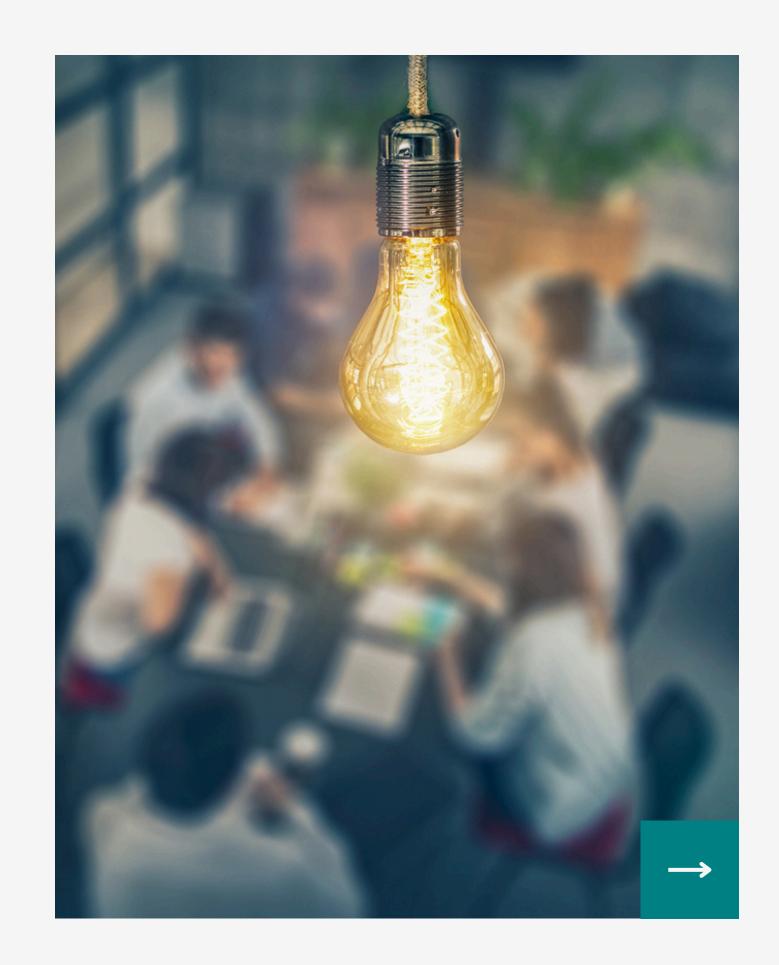


BEYOND FUNDRAISING:

HOW NONPROFITS CAN USE AI TO SCALE IMPACT & SUSTAINABILITY

Free Resource from The Community Foundation



WHY FUNDRAISING ALONE ISN'T ENOUGH

If you ask most nonprofit leaders how they measure success, you'll hear the same answer again:

"How much money did we raise this year?"

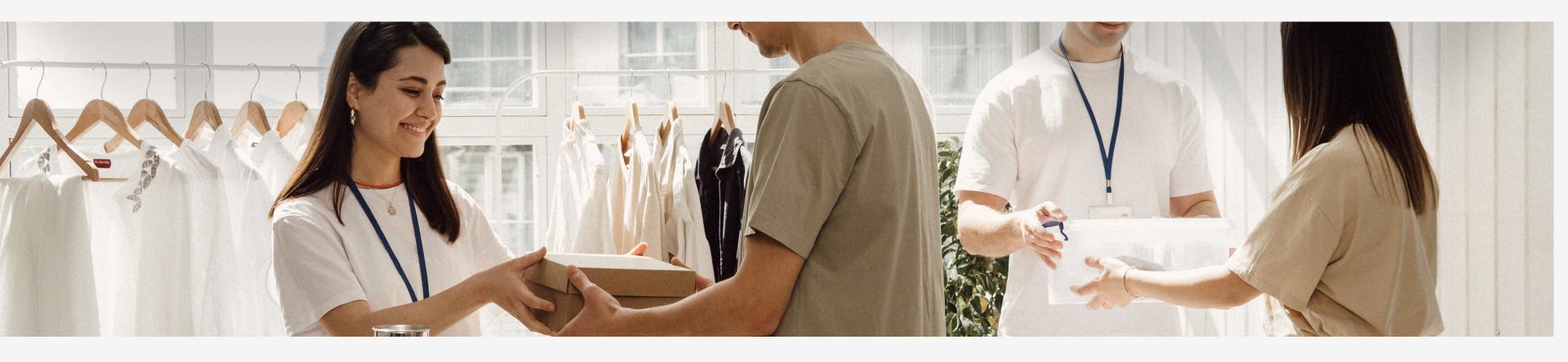
But here's the uncomfortable truth: money raised does not equal mission achieved.

Too many nonprofits are stuck in the endless cycle of chasing grants, sponsorships, and donations. This treadmill drains leaders, staff, and volunteers. It's unsustainable. Worse, it diverts focus away from the real goal: *making measurable, lasting impact*.



AT THE COMMUNITY FOUNDATION

We've worked with hundreds of nonprofits. What separates those who merely survive from those who scale their mission is not the size of their donor base. It's their ability to adopt smarter systems, leverage modern tools, and build scalable models of impact.



And today, the most powerful tool available is Artificial Intelligence (AI).

THIS REPORT WILL SHOW YOU:

 Why do impact-driven systems create more sustainability than donation-driven models.

Practical ways nonprofits are using
 Al today to expand capacity, reduce burnout, and amplify results.

 A real-world case study of a small nonprofit that scaled its reach by 10x using Al.

How our Small but Mighty
 Method™ can guide your
 nonprofit to implement Al without
 wasting time or resources.

Relying solely on fundraising comes at a cost:

- **Unstable Revenue:** Grant cycles and donor fatigue make income unpredictable.
- **Burnout:** Staff and volunteers spend more time writing proposals than serving the mission.
- Lost Opportunity: Energy that could go into community impact is swallowed by administrative tasks.

THE HIDDEN COST OF CHASING GRANTS

The good news? Nonprofits don't have to keep playing this exhausting game.

Al makes it possible to **shift from reactive fundraising to proactive impact scaling.**

HOW AI CAN SCALE YOUR NONPROFIT WITHOUT SCALING YOUR STAFF

Here are four practical ways nonprofits are using AI right now:

AUTOMATED GRANT RESEARCH & WRITING ASSISTANCE

Instead of manually combing through databases, Al can identify best-fit grant opportunities and even draft strong proposal outlines. This frees staff to focus on relationship-building.

VOLUNTEERMANAGEMENT &ENGAGEMENT

Al chatbots and scheduling tools help recruit, onboard, and coordinate volunteers, making a small staff feel like a large one.

PROGRAM IMPACT TRACKING

Al chatbots and scheduling tools help recruit, onboard, and coordinate volunteers, making a small staff feel like a large one.

MARKETING & STORYTELLING AT SCALE

With Al-powered content creation, nonprofits can blog quickly generate social posts, media updates, donor and result? The reports. Consistent visibility without overwhelming the team.

CASE STUDY:

HOW ONE "SMALL BUT MIGHTY" NONPROFIT 10X'D ITS REACH

A local literacy nonprofit with just two full-time staff was stuck. They were spending 70% of their time writing grant applications just to keep the lights on.

This is the kind of transformation that turns a small nonprofit into a *small but mighty* nonprofit.

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With our guidance, they used Al to:

- AUTOMATE DONOR COMMUNICATIONS

 (freeing up 8+ hours per week).
- ANALYZE STUDENT READING OUTCOMES to show impact more clearly to funders.
- GENERATE CONTENT

 that positioned them as thought leaders in literacy.

The result?

- A 10x increase in volunteer engagement within 6 months.
- 30% reduction in admin time.
- Attracted a multi-year capacity-building grant not because they asked for more money—but because they could clearly prove impact at scale.

WHY MOST NONPROFITS FAIL AT AI (AND HOW TO AVOID IT)

The #1 mistake nonprofits make with Al is treating it as a shiny tool instead of a **strategic system**.

That's where most organizations give up... but that's also where the **Small but Mighty Method™** comes in.

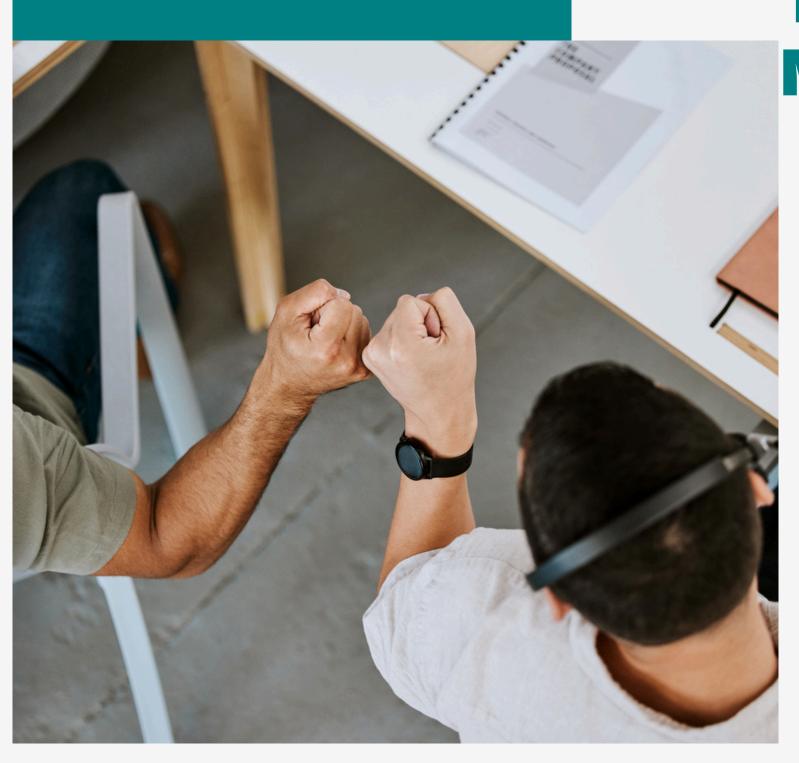
The specific tasks should take off your team's plate.



The measurable outcomes you want to amplify.

The process for integrating it into your existing operations

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THE SMALL BUT MIGHTY METHODTM: YOUR NEXT STEP

The Small but Mighty Method™ is our proven coaching program for nonprofits that want to:

- Use AI to increase capacity without hiring more staff.
- Prove impact to funders and partners in measurable ways.
- Build sustainable systems that reduce burnout and unlock growth.

We don't just show you what Al can do to work with you to implement it in a way that's practical, affordable, and transformative.

This free report is just the beginning. The real breakthroughs come when your nonprofit applies these ideas with expert guidance.

CONCLUSION: SUCCESS BEYOND DONATIONS

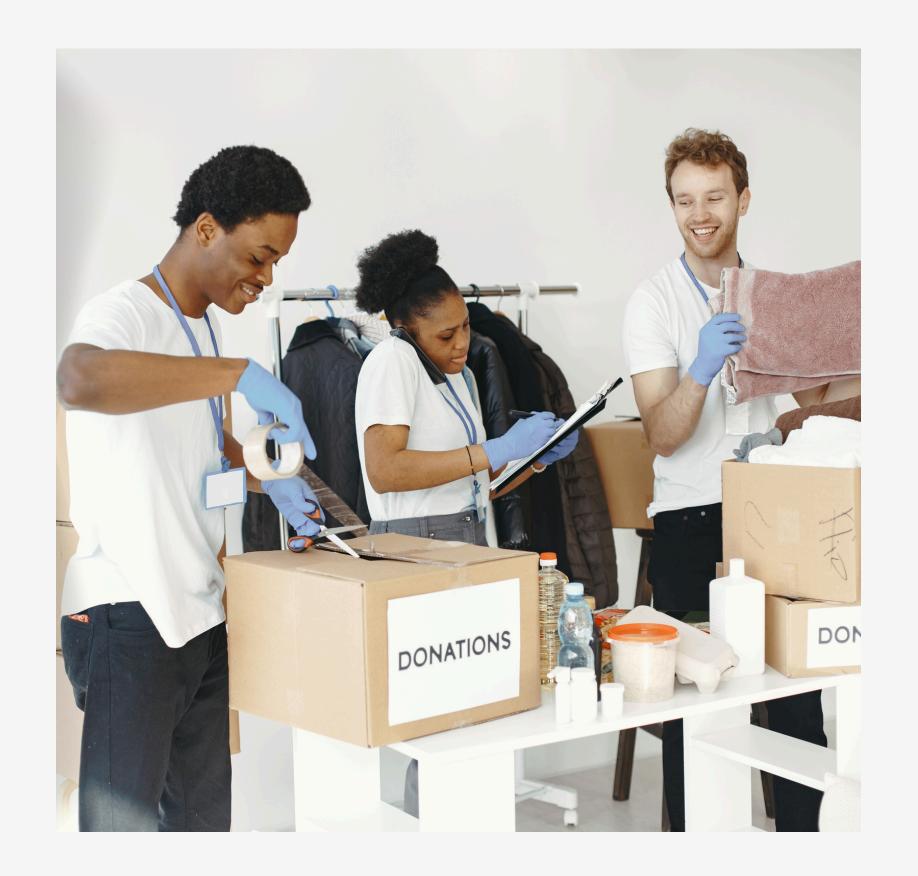
Fundraising will always be part of nonprofit life. But it shouldn't be the only measure of success

By adopting smarter, scalable systems—powered by Al—your organization can:

- Free your staff from constant fundraising stress.
- Amplify your impact in the community.
- Attract better funding because of your results, not your desperation.

The future of nonprofits isn't about chasing grants. It's about **building sustainable impact.**

And **The Community Foundation** is here to help you lead the way.



READY TO TAKE THE NEXT STEP?

Contact us today to learn how your nonprofit can join the Small but Mighty Method™ and start building scalable systems with AI today.



